



## 15by2015

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### How **\*\*YOU\*\*** Can Help

- sign our **petition** at [15by2015.org](http://15by2015.org)
- tell all of your **family and friends...** the more people interested in this cause, the more likely we are to meet people who can facilitate its direction
- write to your **state representative**
- write to large **donor organizations** such as PEPFAR, Global Fund for AIDS, TB and Malaria, and GAVI
- "friend" us on **facebook** or **myspace** in order to keep up to date with current events
- Contact [15by2015@ghets.org](mailto:15by2015@ghets.org) for more information on the role you can plan in supporting health care world wide

Learn More about Organizations working to support 15by2015:



## Strengthening Primary Health Care



**Allocate 15% of global health funds to primary healthcare by 2015**



*Primary health care is the most efficient and cost effective way to save lives and improve health for all.*

## Strengthening Primary Health Care



Children in need of primary healthcare

### Preventable Disparities

A patient was admitted to a hospital in **Tanzania** which has a donor-supported VCT (Voluntary Counseling and Testing for HIV) and CTC (Care and Treatment Clinic) that receives a lot of external funding (PEPFAR: President's Emergency Plan for AIDS Relief). Because of the symptoms it was **presumed that he was HIV positive** and he was admitted to the hospital where all HIV positive patients are registered and followed up for care and treatment. When he was finally seen by a doctor, **a week after admittance**, the patient had improved and his HIV test turned out to be negative. Because he was HIV negative the patient had to **pay for everything**, all the tests, medication and a week's stay in the hospital. The cost of a week's stay in the hospital, without seeing a doctor, was more than this farmer makes in a month. **These services are free to HIV-positive patients while HIV-negative patients must pay to receive the same treatment.**

### Funding Life

According to the World Health Organization, global health finances increased from 6.4 billion in 1997 to **8.1 billion dollars** in the year 2002. However, the Global Fund Organization determined that the majority of this money is used to fight AIDS, Tuberculosis, and Malaria, while children continue to die of malnutrition and diarrhea. **15by2015 is asking donor organizations to allocate 15% of their donations towards primary healthcare initiatives.**

### Saving Dreams

In the year 2000, our world leaders convened to establish a way in which to improve the quality of life for all and **reduce poverty** across the globe. From this convention, the **Eight Millennium Development Goals** were born with the intent to improve the life in developing countries by the year 2015. **Improvement of health**, and thereby



Infrastructure in need of restoration



improvement of healthcare, is necessary for achieving several of these goals. The improvement of health requires basic health services that are currently inadequate in resource-poor settings. **Primary healthcare facilities** need to be established and local healthcare workers need to be trained.

### WE NEED YOUR HELP

*In order to meet our goal by the year 2105, we need to get the support of international organizations, large funders, and politicians from around the globe. Help us to get their attention by signing our petition.*

**Signing our petition is easy!** Simply visit our webpage listed below and click "sign petition" in the upper right hand corner, input some basic personal information, and hit submit.  
<http://15by2015.org/>

*Don't forget to verify your email address!*